



TEXAS POLICE ASSOCIATION
113th ANNUAL TRAINING CONFERENCE

June 26 – 28, 2012
Austin, Texas

Dear Friend:

THERE IS STILL TIME to partner with the Texas Police Association and Austin Area Law Enforcement Agencies in hosting the 113th Annual Texas Police Association Training Conference in Austin, Texas, **June 26 - 28, 2012**. The Texas Police Association (TPA), was founded in 1895, and is the oldest organization of its type in the state. **Our membership includes officers of all ranks from municipal police departments, sheriff's departments, constable's offices, the Department of Public Safety, and other State Police Agencies.** Through training, exchange of information and various recognition programs, TPA is dedicated to upgrading the efficiency and professionalism of all Texas law enforcement officers.

We are very proud to be conducting this year's training conference at the Omni Austin Hotel Southpark in Austin. This is a very vibrant area with many attractions and activities for the attendees and their families (check our web site at: www.TexasPoliceAssociation.com for more information). We anticipate a great turnout of law enforcement and other public safety officials, of all ranks, from a variety of local and state-wide agencies.

We are seeking exhibitors and sponsors from all areas of industry and business that have an interest, either directly or indirectly, in the law enforcement, public safety, or transportation industry. One of the unique aspects of this event is that officers of various ranks and from various agencies will be attending. Decision makers such as Sheriffs and Chiefs of Police, as well as line officers will be there. This cross-section of attendees provides an excellent venue in which to showcase your product or service.

Enclosed is a vendor/exhibitor registration form and information about the various levels of sponsorship that are available. Our vendors and supporters tell us that they consider the TPA Training Conference to be a tremendous marketing opportunity.

On behalf of the Texas Police Association and the Austin Area Law Enforcement Community, we would like to thank you for your consideration and support. Should you have questions, please contact our office at (512) 458-3140 or toll free at (866) 997-8282. You may also contact us by email at info@texaspoliceassociation.com.

TPA is a tax-exempt organization according to Section 501(c) (3) of the federal income tax code.

Very truly yours,

Bryan Barrett, President

Erwin Ballarta, Executive Director



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2012 VENDOR / EXHIBITOR REGISTRATION

Each vendor / exhibitor is allowed two (2) representatives. The Vendor / Exhibitor booth fee (\$550) allows both representatives to attend all Conference Events, except the Golf Tournament, at no additional charge. Vehicles will not be able to be displayed inside the hotel; however an area is designated outside the hotel lobby. Please let us know if you have one for display.

An additional fee of \$50 is required for each additional representative, spouse, or guest. This fee allows the additional individual(s) to attend all Conference Events except the Golf Tournament. If children will be attending, contact the TPA Office at (866) 997-8282 or (512) 458-3140 for registration information.

As a vendor / exhibitor, you are a vital part of our program and will receive our fullest cooperation. The Omni Austin Hotel Southpark, 4140 Governor’s Row, Austin, Texas 78744 is the site for all general and training sessions, and the site for exhibitor displays. The exhibitor area is on the ground level of the hotel. General registration, breaks, and some other functions will be in the exhibitor area, thus maximizing contact between exhibitors and attendees. Your company name will be listed in the Conference Program and in the July/August Issue of the *Texas Police Journal*.

Exhibitor booths will be equipped with one skirted 30” x 6’ table and two chairs. If electricity or phone lines are needed for the booth, it will be the exhibitor’s responsibility to contact the hotel and make such arrangements (512) 448-2222. Set-up time for exhibitors will be 1:00 p.m. to 3:00 p.m. on Tuesday, June 26th. Breakdown will be at 12:00 Noon on Thursday, June 28th.

Exhibitor booths can be reserved by remitting the full amount of \$550 or by making a \$250.00 deposit now, with the balance due by May 29th. Checks should be made payable to “Texas Police Association,” and should be forwarded along with the attached registration form to: Texas Police Association, P. O. Box 4247, Austin, Texas 78765. American Express, Discover, MasterCard, & Visa are accepted. Exhibitor booth space is limited and will be reserved on a “first received – first reserved” basis. Refunds cannot be considered after May 31, 2012.

Hotel Reservations can be made by contacting the Omni Austin Hotel Southpark, in Austin, at (800) THE-OMNI. A special (Government) room rate of \$99 per night is available for TPA Conference attendees for the conference dates. Registration deadline for receiving the special room rate is June 4th.

REGISTRATION FORM

EXHIBITOR BOOTH:

Name: _____

Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Phone

Fax

Cell

Email

_____ Yes, count me in. Enclosed is our \$550.00 Exhibitor Booth fee.

_____ Yes, count me in. Enclosed is a \$250 deposit. The remainder is due by May 29, 2012.



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PRIMARY BOOTH REPRESENTATIVE:

(Name badges will be made from this information, so please type or print)

Name: _____ Company: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Spouse / Guest: _____ Children: _____

ADDITIONAL BOOTH REPRESENTATIVE(S):

Name: _____ Company: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Spouse / Guest: _____ Children: _____

ADDITIONAL BOOTH REPRESENTATIVE(S):

Name: _____ Company: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Spouse / Guest: _____ Children: _____

GOLF TOURNAMENT REGISTRATION:

The Golf Tournament will be Monday, June 25th at the Plum Creek Golf Course, 750 Kohler’s Crossing, Kyle, Texas 78640. A “shotgun” start will commence at 1:30 p.m. Registration is \$55.00 per player for members and \$75.00 for non-members and includes green fee, cart fee, mulligans, drive contest, lunch and dinner. Tee time is 1:30 p.m.

Player’s name: _____ Handicap: _____

Total Golf Tournament Registration fee submitted (_____ players x \$55/\$75) \$ _____.

Sponsorship for the Golf Tournament is also available. Tournament Sponsor - \$3,000 – Hole Sponsor - \$250.00 per hole.

Golf Tournament Contact: Chief Joe Hamilton (830) 438-3612 or hamiltonj@ci.bulverde.tx.us , Ray Chandler (512) 517-1857, or the TPA Staff at (512) 458-3140 or toll free at (866) 997-8282.



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SPONSOR PACKAGES

PRESIDENT’S SPONSOR \$7,500

Available sponsorships: 4 (exclusive per industry)

- 1 Exhibitor booth space
- Company name, and logo on display as *President’s Sponsor* at conference
- *President’s Sponsor* recognition in conference program
- 1 half-page ad in conference program
- Prominent recognition as a *President’s Sponsor* with company logo and link to your corporate home page on www.TexasPoliceAssociation.com for 1 year
- Your name in one issue of the *Texas Police Journal*

OTHER SPONSOR PACKAGES

DIAMOND LEVEL \$5,000 Available sponsorships: 6	PLATINUM LEVEL \$2,000 Available sponsorships: 10	GOLD LEVEL \$1,000 SILVER LEVEL \$750 BRONZE LEVEL \$500
<ul style="list-style-type: none"> • 1 Exhibitor booth space • Company name and logo on display as <i>Diamond Sponsor</i> at conference • <i>Diamond Sponsor</i> recognition in conference program • 1/4-page ad in conference program • Recognition as a <i>Diamond Sponsor</i> with company logo and link to your corporate home page on TexasPoliceAssociation.com for 9 months • Your name in one issue of the <i>Texas Police Journal</i> 	<ul style="list-style-type: none"> • Company name on display as <i>Platinum Sponsor</i> at conference • <i>Platinum Sponsor</i> recognition in conference program • Recognition as a <i>Platinum Sponsor</i> with company logo and link to your corporate home page on TexasPoliceAssociation.com for 6 months • Your name in one issue of the <i>Texas Police Journal</i> 	<ul style="list-style-type: none"> • Recognition in conference program • Recognition and link to your corporate home page on TexasPoliceAssociation.com for 3 months • Your name in one issue of the <i>Texas Police Journal</i>

EVENT SPONSORSHIP OPPORTUNITIES

- | | |
|--|-----------------|
| • Banquet Sponsor | \$4,000 |
| ○ Hospitality Reception | \$750 |
| • President’s Reception Sponsor | \$3,000 |
| ○ Reception Mixer | \$750 |
| • Prayer Breakfast Sponsor | \$2,000 |
| • Golf Tournament Sponsor | \$3,000 |
| ○ Lunch for Golfers | \$1,000 |
| ○ Hole Sponsor | \$250 |
| • Continental Breakfast | \$1,000 |
| • Coffee Breaks (\$2,000 for 4 / \$500 each) | \$2,000 / \$500 |
| • Badge Holders/Laminates/Lanyards | \$750 |



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2012 PAYMENT WORKSHEET

ITEM	AMOUNT	ENCLOSED
SPONSOR PACKAGES		
President's Sponsor	\$7,500	
Diamond Level	\$5,000	
Platinum Level	\$2,000	
Gold Level	\$1,000	
Silver Level	\$750	
Bronze Level	\$500	
EVENT SPONSOR OPPORTUNITIES		
Banquet Sponsor	\$4,000	
Hospitality Reception	\$750	
President's Reception	\$3,000	
Reception Mixer	\$750	
Prayer Breakfast Sponsor	2,000	
Golf Tournament Sponsor	\$3,000	
Golfers' Lunch	\$1,000	
Hole Sponsor	\$250	
Golf Registration (\$TBA for members; \$TBA for nonmembers)	\$TBA/\$TBA	
Continental Breakfast	\$1,000	
Coffee Breaks (\$2,000 for 4 / \$500 each)	\$2,000 / \$500	
Booth Space	\$550	
Vehicle Space		
Additional Booth Representatives (\$50 for each additional representative, spouse, guest)	\$50	
Program Advertising – Contact adsales@texaspoliceassociation.com		
Back Cover	\$1,500	
Inside Front/Back Cover	\$1,000	
Full Page	\$750	
Half Page	\$500	
Quarter Page	\$250	
Total Amount Enclosed (all categories)		\$

___ **Check** Make Checks Payable and mail to:
Texas Police Association
P.O. Box 4247
Austin, TX 78765

If you would like to prepay using a credit card, fill out the following information and fax to the TPA Office at (512) 458-1799. You may also contact our office at (866) 997-8282 or (512) 458-3140.

___ **American Express** ___ **Discover**

___ **MasterCard** ___ **Visa**

Name (on card): _____

Card Number: _____ Exp. Date: _____ Security Code: _____

Signature: _____ Today's Date: _____

Please return this page with any forms for which you are registering or participating.