



**TEXAS POLICE ASSOCIATION  
120<sup>TH</sup> ANNUAL TRAINING CONFERENCE**

June 24 – 26, 2019  
Longview, Texas

Dear Friend:

Please accept this invitation to partner with the Texas Police Association and Longview Area Law Enforcement Agencies in hosting the 120<sup>th</sup> Annual Texas Police Association Training Conference in Longview, Texas, June 24 – 26, 2019. The Texas Police Association (TPA), was founded in 1895, and is the oldest organization of its type in the state. **Our membership includes officers of all ranks from municipal police departments, sheriff's departments, constable's offices, the Department of Public Safety, and other State Police Agencies.** Through training, exchange of information and various recognition programs, TPA is dedicated to upgrading the efficiency and professionalism of all Texas law enforcement officers.

We are very proud to be conducting this year's training conference at the Hilton Garden Inn Longview Hotel in Longview, Texas. This is a very vibrant area with many attractions and activities for the attendees and their families (check our web site at: [www.texaspoliceassociation.com](http://www.texaspoliceassociation.com) for more information). We anticipate a great turnout of law enforcement and other public safety officials, of all ranks, from a variety of local and state-wide agencies.

We always welcome exhibitors and sponsors from all areas of industry and business that have an interest, either directly or indirectly, in the law enforcement, public safety, or transportation industry. One of the unique aspects of this event is that officers of various ranks and from various agencies will be attending. Decision makers such as Sheriffs, Chiefs of Police and command staff, as well as line officers will be there. This cross-section of attendees provides an excellent venue in which to showcase your product or service.

Enclosed is a vendor/exhibitor registration form and information about the various levels of sponsorship that are available. Our vendors and supporters tell us that they consider the TPA Training Conference to be a tremendous marketing opportunity.

On behalf of the Texas Police Association and the East Texas Area Law Enforcement Community, we would like to thank you for your consideration and support. Should you have questions, please contact our office at (512) 458-3140. You may also contact us by email at [info@texaspoliceassociation.com](mailto:info@texaspoliceassociation.com).

**TPA is a tax-exempt organization according to Section 501(c) (3) of the federal income tax code.**

Very truly yours,

---

Paul Thompson  
President



---

Erwin Ballarta  
Executive Director



**TEXAS POLICE ASSOCIATION  
120<sup>TH</sup> ANNUAL TRAINING CONFERENCE**

June 24 – 26, 2019  
Longview, Texas

**2019 VENDOR / EXHIBITOR REGISTRATION**

**Each vendor / exhibitor is allowed two (2) representatives.** The Vendor / Exhibitor booth fee (\$650) allows both representatives to attend all Conference Events and Banquet, at no additional charge. Vehicles will not be able to be displayed inside the hotel; however an area is designated outside the hotel lobby. Please let us know if you have one for display. ***Also, vendors tear down on Wednesday at Noon, please indicate if your representatives will be attending the Banquet Wednesday evening on the following form.***

**An additional fee of \$50** is required for each additional representative, spouse, or guest or for purchasing a Banquet ticket. This fee allows the additional individual(s) to attend all Conference Events. If children will be attending, contact the TPA Office at (512) 458-3140 for registration information. The Banquet will be held on Wednesday, June 26<sup>th</sup> at 6:00 p.m.

**As a vendor / exhibitor**, you are a vital part of our program and will receive our fullest cooperation. The Hilton Garden Inn Longview Hotel, 905 E. Hawkins Parkway, Longview, Texas 75605, is the site for all general and training sessions, and the site for exhibitor displays. The exhibitor area is on the ground level of the hotel. General registration, breaks, and some other functions will be in the exhibitor area, thus maximizing contact between exhibitors and attendees. Your company name will be listed in the Conference Program and in the September/October Issue of the *Texas Police Journal*.

**Exhibitor booths will be equipped** with one skirted 30" x 6' table and two chairs. Free premium wifi is also available to vendors. Please indicate on the vendor registration form if electricity is needed for your booth so we can be sure to have that arranged prior to your arrival. Set-up time for exhibitors will be 3:00 p.m. to 6:00 p.m. on Monday, June 24<sup>th</sup>. Breakdown will be at 12:00 Noon on Wednesday, June 26<sup>th</sup>.

**Exhibitor booths can be reserved** by remitting the full amount of \$650 by making a \$250.00 deposit now, with the balance due by May 18<sup>th</sup>. Checks should be made payable to "Texas Police Association," and should be forwarded along with the attached registration form to: Texas Police Association, P. O. Box 4247, Austin, Texas 78765. American Express, Discover, MasterCard, & Visa are accepted. Exhibitor booth space is limited and will be reserved on a "first received – first reserved" basis. Refunds cannot be considered after May 27, 2019.

**Hotel Reservations** can be made by contacting the Hilton Garden Inn Longview Hotel, in Longview, at (903) 212-6400. The prevailing government room rate per night is available for TPA Conference attendees for the conference dates. Registration deadline for receiving the special room rate is May 27<sup>h</sup>, 2019.



**TEXAS POLICE ASSOCIATION  
120<sup>TH</sup> ANNUAL TRAINING CONFERENCE**

June 24 – 26, 2019  
Longview, Texas

**REGISTRATION FORM**

**EXHIBITOR BOOTH:**

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person: \_\_\_\_\_  
Phone                      Fax                      Cell                      Email

\_\_\_\_\_ Yes, count me in. Enclosed is our \$650.00 Exhibitor Booth fee.

\_\_\_\_\_ Yes, count me in. Enclosed is a \$250 deposit. The remainder is due by May 27, 2019.

\_\_\_\_\_ Yes, I will need electricity.

**PRIMARY BOOTH REPRESENTATIVE:**

(Name badges will be made from this information, so please type or print)

Name: \_\_\_\_\_ Company \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone \_\_\_\_\_

Will attend Banquet \_\_\_\_\_ Yes \_\_\_\_\_ No (Please Check One)

**ADDITIONAL BOOTH REPRESENTATIVE(S):**

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Will attend Banquet \_\_\_\_\_ Yes \_\_\_\_\_ No (Please Check One)

**ADDITIONAL BOOTH REPRESENTATIVE(S) - \$50.00 Each**

Name: \_\_\_\_\_ Company \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Will attend Banquet \_\_\_\_\_ Yes \_\_\_\_\_ No (Please Check One) – Additional \$50.00



**TEXAS POLICE ASSOCIATION  
120<sup>TH</sup> ANNUAL TRAINING CONFERENCE**

June 24 – 26, 2019  
Longview, Texas

**SPONSOR PACKAGES**

**PRESIDENT’S SPONSOR                      \$5,000**

Available sponsorships: 4 (exclusive per industry)

- 1 Exhibitor booth space
- Company name, and logo on display as *President’s Sponsor* at conference
- *President’s Sponsor* recognition in conference program
- 1 half-page ad in conference program
- Your name in one issue of the *Texas Police Journal*

**OTHER SPONSOR PACKAGES**

<b>GOLD LEVEL \$3,000</b>	<b>SILVER LEVEL \$2,000</b>	<b>BRONZE LEVEL \$1,000</b>
<ul style="list-style-type: none"> <li>• 1 Exhibitor booth space</li> <li>• Company name and logo on display as <i>Gold Sponsor</i> at conference</li> <li>• <i>Gold Sponsor</i> recognition in conference program</li> <li>• 1/4-page ad in conference program</li> <li>• Your name in one issue of the <i>Texas Police Journal</i></li> </ul>	<ul style="list-style-type: none"> <li>• Company name on display as <i>Silver Sponsor</i> at conference</li> <li>• <i>Silver Sponsor</i> recognition in conference program</li> <li>• Your name in one issue of the <i>Texas Police Journal</i></li> </ul>	<ul style="list-style-type: none"> <li>• Recognition in conference program</li> <li>• Your name in one issue of the <i>Texas Police Journal</i></li> </ul>

**EVENT SPONSORSHIP OPPORTUNITIES**

- |  |                        |
|--|------------------------|
| • Guest/Keynote Speaker                    | Contact the TPA Office |
| • Banquet Sponsor                          | \$5,000                |
| ○ Hospitality Reception                    | \$1,000                |
| • Exhibitor Appreciation Reception Sponsor | \$5,000                |
| ○ Reception Mixer                          | \$1,000                |
| • Lunch Sponsor                            | \$3,000 (2 Available)  |
| • Coffee Break                             | \$1,000 (4 Available)  |
| • Spouse/Youth Event                       | \$500                  |
| • Conference Bag Inserts                   | \$250 Per Item         |
| • Take-One Table                           | \$150 Per Item         |



**TEXAS POLICE ASSOCIATION  
120<sup>TH</sup> ANNUAL TRAINING CONFERENCE**

June 24 – 26, 2019  
Longview, Texas

**2019 PAYMENT WORKSHEET**

ITEM	AMOUNT	ENCLOSED
<b>SPONSOR PACKAGES</b>		
President's Sponsor	\$5,000	
Gold Level	\$3,000	
Silver Level	\$2,000	
Bronze Level	\$1,000	
<b>EVENT SPONSOR OPPORTUNITIES</b>		
Guest/Keynote Speaker	Contact TPA	
Banquet Sponsor	\$5,000	
Hospitality Reception	\$1,000	
Exhibitor Appreciation Reception Sponsor	\$5,000	
Reception Mixer	\$1,000	
Lunch Sponsor (2 Available)	\$3,000	
Coffee Break (4 Available)	\$1,000	
Spouse/Youth Event	\$500	
<b>VENDOR</b>		
Booth Space (Inside Meeting Room) (Includes two representatives)	\$650	
Vehicle Space	Free	
Additional Booth Representatives (\$50 for each additional representative, spouse, guest)	\$50	
Banquet Ticket – Wednesday, June 66, 2019, 6:00 p.m.	\$50	
<b>OTHER VENDOR OPPORTUNITIES</b>		
Conference Bag Inserts - \$250 per item Place your brochures or other promotional material in each attendee's conference bag.	\$250 X_____	
Door Prizes - \$100 per item per event Provide a door prize to be given at evening networking event. (Value must be more than \$25.00.)	\$100 X_____	
Take One Table – \$150 per item type Guarantee the distribution of your brochures and other promotional materials with the placement at our "Take-One" Table.	\$150 X_____	
<b>Total Amount Enclosed (all categories)</b>		<b>\$</b>

\_\_\_\_\_ **Check** Make Checks Payable and mail to:  
Texas Police Association  
P.O. Box 4247  
Austin, TX 78765

*If you would like to prepay using a credit card, fill out the following information and fax to the TPA Office at (512) 458-1799. You may also contact our office at (512) 458-3140.*

\_\_\_\_\_ **American Express**    \_\_\_\_\_ **Discover**    \_\_\_\_\_ **MasterCard**    \_\_\_\_\_ **Visa**

Name (on card): \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Sec. Code \_\_\_\_\_

Signature: \_\_\_\_\_ Today's Date: \_\_\_\_\_

**Please return this page with any forms for which you are registering or participating.**