



**TEXAS POLICE ASSOCIATION
121st ANNUAL TRAINING CONFERENCE**

June 28 – 30, 2021
Bryan-College Station, Texas

Dear Friend:

Please accept this invitation to partner with the Texas Police Association and Bryan-College Station Area Law Enforcement Agencies in hosting the 121st Annual Texas Police Association Training Conference in College Station, Texas, June 28 – 30, 2021. The Texas Police Association (TPA), was founded in 1895, and is the oldest organization of its type in the state. **Our membership includes officers of all ranks from municipal police departments, sheriff's departments, constable's offices, the Department of Public Safety, and other State and Federal Police Agencies.** Through training, exchange of information and various recognition programs, TPA is dedicated to upgrading the efficiency and professionalism of all Texas law enforcement officers.

We are very proud to be conducting this year's training conference at the Texas A & M Hotel and Conference Center in College Station, Texas. This is a very vibrant area with many attractions and activities for the attendees and their families (check our web site at: www.texaspoliceassociation.com for more information). We anticipate a great turnout of law enforcement and other public safety officials, of all ranks, from a variety of local and state-wide agencies.

We always welcome exhibitors and sponsors from all areas of industry and business that have an interest, either directly or indirectly, in the law enforcement, public safety, or transportation industry. One of the unique aspects of this event is that officers of various ranks and from various agencies will be attending. Decision makers such as Sheriffs, Chiefs of Police and command staff, as well as line officers will be there. This cross-section of attendees provides an excellent venue in which to showcase your product or service.

Enclosed is a vendor/exhibitor registration form and information about the various levels of sponsorship that are available. Our vendors and supporters tell us that they consider the TPA Training Conference to be a tremendous marketing opportunity.

On behalf of the Texas Police Association and the Bryan-College Station Area Law Enforcement Community, we would like to thank you for your consideration and support. Should you have questions, please contact our office at (512) 458-3140. You may also contact us by email at info@texaspoliceassociation.com.

TPA is a tax-exempt organization according to Section 501(c) (3) of the federal income tax code.

Dwight Mathis
President

Erwin Ballarta
Executive Director



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2021 VENDOR / EXHIBITOR REGISTRATION

Each vendor / exhibitor is allowed two (2) representatives. The Vendor / Exhibitor booth fee (\$650) allows both representatives to attend all Conference Events and Banquet, at no additional charge. Vehicles will not be able to be displayed inside the hotel; however an area is designated outside the Hotel meeting space area. Please let us know if you have one for display. ***Also, vendors tear down on Wednesday at Noon, please indicate if your representatives will be attending the Banquet Wednesday evening on the following form.***

An additional fee of \$50 is required for each additional representative, spouse, or guest or for purchasing a Banquet ticket. This fee allows the additional individual(s) to attend all Conference Events. If children will be attending, contact the TPA Office at (512) 458-3140 for registration information. The Banquet will be held on Wednesday, June 30th at 6:00 p.m.

As a vendor / exhibitor, you are a vital part of our program and will receive our fullest cooperation. The Texas A & M Hotel and Conference Center, 177 Joe Routt Blvd., College Station, Texas 77840, is the site for all general and training sessions, and the site for exhibitor displays. The exhibitor area is on the ground level of the hotel. General registration, breaks, and some other functions will be in the exhibitor area, thus maximizing contact between exhibitors and attendees. Your company name will be listed in the Conference Program and in the September/October Issue of the *Texas Police Journal*.

Exhibitor booths will be equipped with one skirted 30" x 6' table and two chairs. Free premium WiFi is also available to vendors. *Vendors requiring electric packages will be responsible for ordering in advance with the Hotel for a cost of \$15.00 per table.* Set-up time for exhibitors will be 3:00 p.m. to 6:00 p.m. on Monday, June 28th. Breakdown will be at 12:00 Noon on Wednesday, June 30th.

Exhibitor booths can be reserved by remitting the full amount of \$650 by making a \$250.00 deposit now, with the balance due by May 15th. Checks should be made payable to "Texas Police Association," and should be forwarded along with the attached registration form to: Texas Police Association, P. O. Box 4247, Austin, Texas 78765. American Express, Discover, MasterCard, & Visa are accepted. Exhibitor booth space is limited and will be reserved on a "first received – first reserved" basis. Refunds cannot be considered after May 27, 2021.

Hotel Reservations can be made by contacting the Texas A & M Hotel and Conference Center, in College Station, at (888) 65-GIGEM (44436). The prevailing government room rate per night is available for TPA Conference attendees for the conference dates. *Registration deadline for receiving the special room rate is May 28th, 2021.* We have also arranged a discounted self-parking rate of \$10.00 per vehicle per night at the Hotel.



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REGISTRATION FORM

EXHIBITOR BOOTH:

Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip _____

Contact Person: _____

Phone

Fax

Cell

Email

_____ Yes, count me in. Enclosed is our \$650.00 Exhibitor Booth fee.

_____ Yes, count me in. Enclosed is a \$250 deposit. The remainder is due by May 15, 2021.

PRIMARY BOOTH REPRESENTATIVE:

(Name badges will be made from this information, so please type or print)

Name: _____ Company _____

Address: _____

City: _____ State: _____ Zip: _____ Phone _____

Will attend Banquet _____ Yes _____ No (Please Check One)

ADDITIONAL BOOTH REPRESENTATIVE(S):

Name: _____ Company _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Will attend Banquet _____ Yes _____ No (Please Check One)

ADDITIONAL BOOTH REPRESENTATIVE(S): - \$50.00 Each

Name: _____ Company _____

Address: _____

City _____ State: _____ Zip: _____ Phone: _____

Will attend Banquet _____ Yes _____ No (Please Check One) – Additional \$50.00



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SPONSOR PACKAGES

PRESIDENT’S SPONSOR \$5,000

Available sponsorships: 4 (exclusive per industry)

- 1 Exhibitor booth space
- Company name, and logo on display as *President’s Sponsor* at conference
- *President’s Sponsor* recognition in conference program
- 1 half-page ad in conference program
- Your name in one issue of the *Texas Police Journal*

OTHER SPONSOR PACKAGES

GOLD LEVEL \$3,000	SILVER LEVEL \$2,000	BRONZE LEVEL \$1,000
<ul style="list-style-type: none"> • 1 Exhibitor booth space • Company name and logo on display as <i>Gold Sponsor</i> at conference • <i>Gold Sponsor</i> recognition in conference program • 1/4-page ad in conference program • Your name in one issue of the <i>Texas Police Journal</i> 	<ul style="list-style-type: none"> • 1 Exhibitor booth space • Company name on display as <i>Silver Sponsor</i> at conference • <i>Silver Sponsor</i> recognition in conference program • Your name in one issue of the <i>Texas Police Journal</i> 	<ul style="list-style-type: none"> • Recognition in conference program • Your name in one issue of the <i>Texas Police Journal</i>

EVENT SPONSORSHIP OPPORTUNITIES

- | | |
|--|------------------------|
| • Guest/Keynote Speaker | Contact the TPA Office |
| • Banquet Sponsor | \$5,000 |
| ○ Hospitality Reception | \$1,000 |
| • Exhibitor Appreciation Reception Sponsor | \$5,000 |
| ○ Reception Mixer | \$1,000 |
| • Lunch Sponsor | \$3,000 (2 Available) |
| • Coffee Break | \$1,000 (4 Available) |
| • Spouse/Youth Event | \$500 |
| • Conference Bag Inserts | \$250 Per Item |
| • Take-One Table | \$150 Per Item |



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2021 PAYMENT WORKSHEET

ITEM	AMOUNT	ENCLOSED
SPONSOR PACKAGES		
President's Sponsor	\$5,000	
Gold Level	\$3,000	
Silver Level	\$2,000	
Bronze Level	\$1,000	
EVENT SPONSOR OPPORTUNITIES		
Guest/Keynote Speaker	Contact TPA	
Banquet Sponsor	\$5,000	
Hospitality Reception	\$1,000	
Exhibitor Appreciation Reception Sponsor	\$5,000	
Reception Mixer	\$1,000	
Lunch Sponsor (2 Available)	\$3,000	
Coffee Break (4 Available)	\$1,000	
Spouse/Youth Event	\$500	
VENDOR		
Booth Space (Inside Meeting Room) (Includes two representatives)	\$650	
Vehicle Space – Outside of Meeting Area	Free	
Additional Booth Representatives (\$50 for each additional representative, spouse, guest)	\$50	
Banquet Ticket – Wednesday, June 10, 2020, 6:00 p.m.	\$50	
OTHER VENDOR OPPORTUNITIES		
Conference Bag Inserts - \$250 per item Place your brochures or other promotional material in each attendee's conference bag.	\$250 X_____	
Door Prizes - \$100 per item per event Provide a door prize to be given at evening networking event. (Value must be more than \$25.00.)	\$100 X_____	
Take One Table – \$150 per item type Guarantee the distribution of your brochures and other promotional materials with the placement at our "Take-One" Table.	\$150 X_____	
Total Amount Enclosed (all categories)		\$

_____ **Check** Make Checks Payable and mail to:
Texas Police Association
P.O. Box 4247
Austin, TX 78765

If you would like to prepay using a credit card, fill out the following information and fax to the TPA Office at (512) 458-1799. You may also contact our office at (512) 458-3140.

_____ **American Express** _____ **Discover** _____ **MasterCard** _____ **Visa**

Name (on card): _____

Card Number: _____ Exp. Date: _____ Sec. Code _____

Signature: _____ Today's Date: _____

Please return this page with any forms for which you are registering or participating.