



**TEXAS POLICE ASSOCIATION  
116<sup>TH</sup> ANNUAL TRAINING CONFERENCE**

June 8 – 10, 2015  
South Padre Island, Texas

Dear Friend:

Please accept this invitation to partner with the Texas Police Association and South Texas Area Law Enforcement Agencies in hosting the 116<sup>th</sup> Annual Texas Police Association Training Conference in South Padre Island, Texas, June 8 - 10, 2015. The Texas Police Association (TPA), was founded in 1895, and is the oldest organization of its type in the state. **Our membership includes officers of all ranks from municipal police departments, sheriff's departments, constable's offices, the Department of Public Safety, and other State Police Agencies.** Through training, exchange of information and various recognition programs, TPA is dedicated to upgrading the efficiency and professionalism of all Texas law enforcement officers.

We are very proud to be conducting this year's training conference at the Schlitterbahn Beach Waterpark and Resort in South Padre Island. This is a very vibrant area with many attractions and activities for the attendees and their families (check our web site at: [www.texaspoliceassociation.com](http://www.texaspoliceassociation.com) for more information). We anticipate a great turnout of law enforcement and other public safety officials, of all ranks, from a variety of local and state-wide agencies.

We are seeking exhibitors and sponsors from all areas of industry and business that have an interest, either directly or indirectly, in the law enforcement, public safety, or transportation industry. One of the unique aspects of this event is that officers of various ranks and from various agencies will be attending. Decision makers such as Sheriffs and Chiefs of Police, as well as line officers will be there. This cross-section of attendees provides an excellent venue in which to showcase your product or service.

Enclosed is a vendor/exhibitor registration form and information about the various levels of sponsorship that are available. Our vendors and supporters tell us that they consider the TPA Training Conference to be a tremendous marketing opportunity.

On behalf of the Texas Police Association and the South Texas Area Law Enforcement Community, we would like to thank you for your consideration and support. Should you have questions, please contact our office at (512) 458-3140 or toll free at (866) 997-8282. You may also contact us by email at [info@texaspoliceassociation.com](mailto:info@texaspoliceassociation.com).

**TPA is a tax-exempt organization according to Section 501(c) (3) of the federal income tax code.**

Very truly yours,

Ray Chandler, President

Erwin Ballarta, Executive Director



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## **2015 VENDOR / EXHIBITOR REGISTRATION**

**Each vendor / exhibitor is allowed two (2) representatives.** The Vendor / Exhibitor booth fee (\$550) allows both representatives to attend all Conference Events and Banquet, at no additional charge. Vehicles will not be able to be displayed inside the hotel; however an area is designated outside the hotel lobby. Please let us know if you have one for display.

**An additional fee of \$50** is required for each additional representative, spouse, or guest or for purchasing a Banquet ticket. This fee allows the additional individual(s) to attend all Conference Events except the Banquet. If children will be attending, contact the TPA Office at (866) 997-8282 or (512) 458-3140 for registration information. The Banquet will be held on Saturday, June 28<sup>th</sup> at 6:00 p.m.

**As a vendor / exhibitor**, you are a vital part of our program and will receive our fullest cooperation. The Schlitterbahn Beach Waterpark & Resort, 33261 State Park Road 100, South Padre Island, Texas 78597 is the site for all general and training sessions, and the site for exhibitor displays. The exhibitor area is on the ground level of the hotel. General registration, breaks, and some other functions will be in the exhibitor area, thus maximizing contact between exhibitors and attendees. Your company name will be listed in the Conference Program and in the September/October Issue of the *Texas Police Journal*.

**Exhibitor booths will be equipped** with one skirted 30" x 6' table and two chairs. If electricity or phone lines are needed for the booth, it will be the exhibitor's responsibility to contact Mike Bigelow at the Schlitterbahn Hotel at (956) 772-7873 X 3212. Set-up time for exhibitors will be 1:00 p.m. to 3:00 p.m. on Monday, June 8<sup>th</sup>. Breakdown will be at 12:00 Noon on Wednesday, June 10<sup>th</sup>.

**Exhibitor booths can be reserved** by remitting the full amount of \$550 or by making a \$250.00 deposit now, with the balance due by May 31<sup>st</sup>. Checks should be made payable to "Texas Police Association," and should be forwarded along with the attached registration form to: Texas Police Association, P. O. Box 4247, Austin, Texas 78765. American Express, Discover, MasterCard, & Visa are accepted. Exhibitor booth space is limited and will be reserved on a "first received – first reserved" basis. Refunds cannot be considered after May 31, 2015.

**Hotel Reservations** can be made by contacting the Schlitterbahn Beach Waterpark & Resort, in South Padre Island, at (956) 761-1160. A special room rate of \$85.00 per night is available for TPA Conference attendees for the conference dates, with an additional \$25.00 Resort Fee per person. Registration deadline for receiving the special room rate is May 27<sup>th</sup>.

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### **REGISTRATION FORM**

**EXHIBITOR BOOTH:**

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_  
Phone Fax Cell Email

\_\_\_\_\_ Yes, count me in. Enclosed is our \$550.00 Exhibitor Booth fee.

\_\_\_\_\_ Yes, count me in. Enclosed is a \$250 deposit. The remainder is due by May 31, 2015.



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**PRIMARY BOOTH REPRESENTATIVE:**

(Name badges will be made from this information, so please type or print)

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Spouse / Guest: \_\_\_\_\_ Children: \_\_\_\_\_

**ADDITIONAL BOOTH REPRESENTATIVE(S):**

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Spouse / Guest: \_\_\_\_\_ Children: \_\_\_\_\_

**ADDITIONAL BOOTH REPRESENTATIVE(S):**

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Spouse / Guest: \_\_\_\_\_ Children: \_\_\_\_\_



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### SPONSOR PACKAGES

#### **PRESIDENT'S SPONSOR                      \$10,000**

Available sponsorships: 4 (exclusive per industry)

- 1 Exhibitor booth space
- Company name, and logo on display as *President's Sponsor* at conference
- *President's Sponsor* recognition in conference program
- 1 half-page ad in conference program
- Prominent recognition as a *President's Sponsor* with company logo and link to your corporate home page on [www.TexasPoliceAssociation.com](http://www.TexasPoliceAssociation.com) for 1 year
- Your name in one issue of the *Texas Police Journal*

#### **OTHER SPONSOR PACKAGES**

<b>DIAMOND LEVEL \$7,500</b> Available sponsorships: 6	<b>PLATINUM LEVEL \$5,000</b> Available sponsorships: 10	<b>GOLD LEVEL \$2,000</b> <b>SILVER LEVEL \$1,500</b> <b>BRONZE LEVEL \$1,000</b>
<ul style="list-style-type: none"> <li>• 1 Exhibitor booth space</li> <li>• Company name and logo on display as <i>Diamond Sponsor</i> at conference</li> <li>• <i>Diamond Sponsor</i> recognition in conference program</li> <li>• 1/4-page ad in conference program</li> <li>• Recognition as a <i>Diamond Sponsor</i> with company logo and link to your corporate home page on <a href="http://TexasPoliceAssociation.com">TexasPoliceAssociation.com</a> for 9 months</li> <li>• Your name in one issue of the <i>Texas Police Journal</i></li> </ul>	<ul style="list-style-type: none"> <li>• Company name on display as <i>Platinum Sponsor</i> at conference</li> <li>• <i>Platinum Sponsor</i> recognition in conference program</li> <li>• Recognition as a <i>Platinum Sponsor</i> with company logo and link to your corporate home page on <a href="http://TexasPoliceAssociation.com">TexasPoliceAssociation.com</a> for 6 months</li> <li>• Your name in one issue of the <i>Texas Police Journal</i></li> </ul>	<ul style="list-style-type: none"> <li>• Recognition in conference program</li> <li>• Recognition and link to your corporate home page on <a href="http://TexasPoliceAssociation.com">TexasPoliceAssociation.com</a> for 3 months</li> <li>• Your name in one issue of the <i>Texas Police Journal</i></li> </ul>

#### **EVENT SPONSORSHIP OPPORTUNITIES**

- |                                    |         |
|------------------------------------|---------|
| • Banquet Sponsor                  | \$5,000 |
| ○ Hospitality Reception            | \$1,000 |
| • President's Reception Sponsor    | \$5,000 |
| ○ Reception Mixer                  | \$1,000 |
| • Lunch Sponsor                    | \$3,000 |
| • Coffee Break                     | \$1,000 |
| • Badge Holders/Laminates/Lanyards | \$ 750  |



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**2015 PAYMENT WORKSHEET**

ITEM	AMOUNT	ENCLOSED
<b>SPONSOR PACKAGES</b>		
President's Sponsor	\$10,000	
Diamond Level	\$7,500	
Platinum Level	\$5,000	
Gold Level	\$2,000	
Silver Level	\$1,500	
Bronze Level	\$1,000	
<b>EVENT SPONSOR OPPORTUNITIES</b>		
Banquet Sponsor	\$5,000	
Hospitality Reception	\$1,000	
President's Reception	\$5,000	
Reception Mixer	\$1,000	
Lunch Sponsor (2 Available)	\$3,000	
Coffee Break (4 Available)	\$1,000	
Booth Space	\$550	
Vehicle Space		
Additional Booth Representatives (\$50 for each additional representative, spouse, guest)	\$50	
Banquet Ticket – Wednesday, June 10, 2015, 6:00 p.m.	\$50	
<b>Program Advertising</b>		
Back Cover	\$1,500	
Inside Front/Back Cover	\$1,000	
Full Page	\$750	
Half Page	\$500	
Quarter Page	\$250	
<b>Total Amount Enclosed (all categories)</b>		\$

\_\_\_\_\_ **Check** Make Checks Payable and mail to:  
Texas Police Association  
P.O. Box 4247  
Austin, TX 78765

*If you would like to prepay using a credit card, fill out the following information and fax to the TPA Office at (512) 458-1799. You may also contact our office at (866) 997-8282 or (512) 458-3140.*

\_\_\_\_\_ **American Express**    \_\_\_\_\_ **Discover**    \_\_\_\_\_ **MasterCard**    \_\_\_\_\_ **Visa**

Name (on card): \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Sec. Code \_\_\_\_\_

Signature: \_\_\_\_\_ Today's Date: \_\_\_\_\_

**Please return this page with any forms for which you are registering or participating.**